

Young Women's Financial Inclusion: What Works?

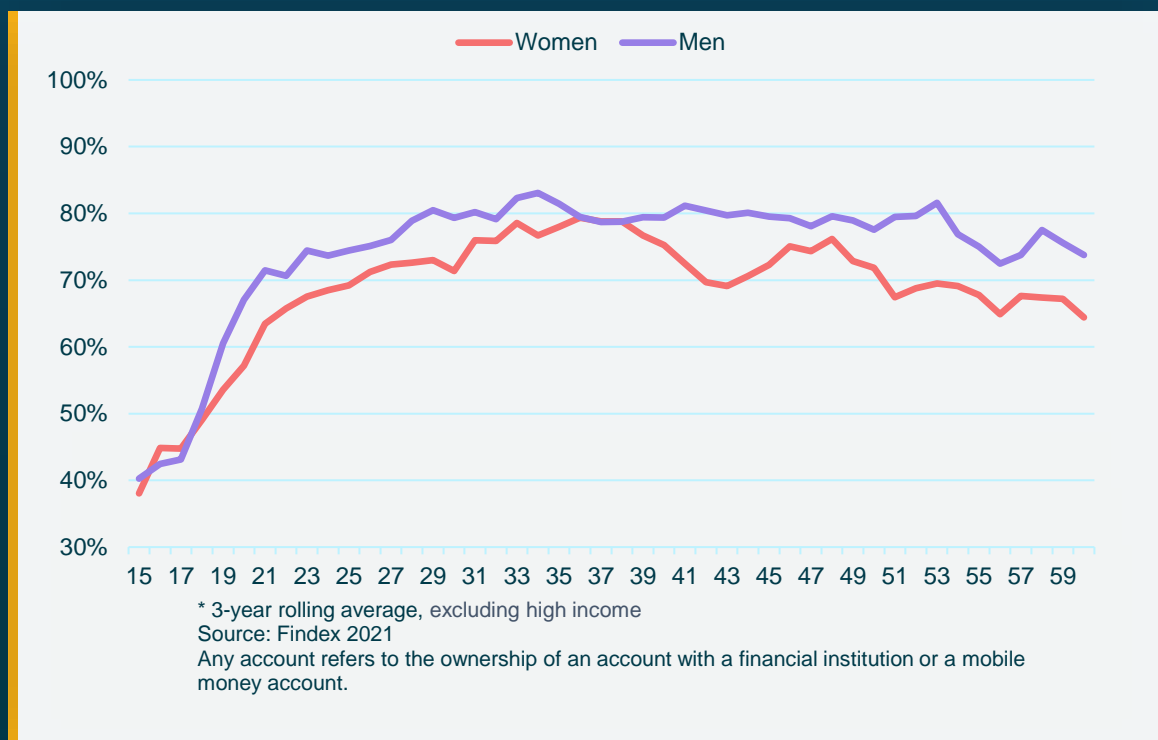


Adam Yusuf, 2017 CGAP Photo Contest

December 4, 2024

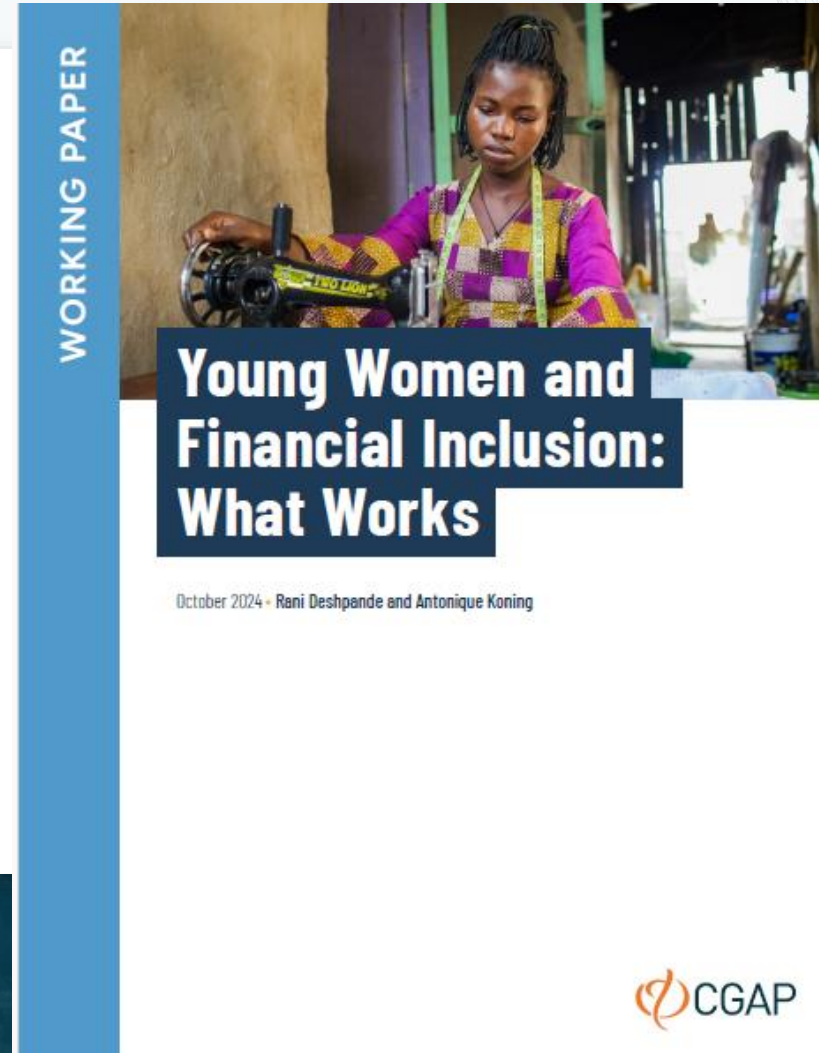
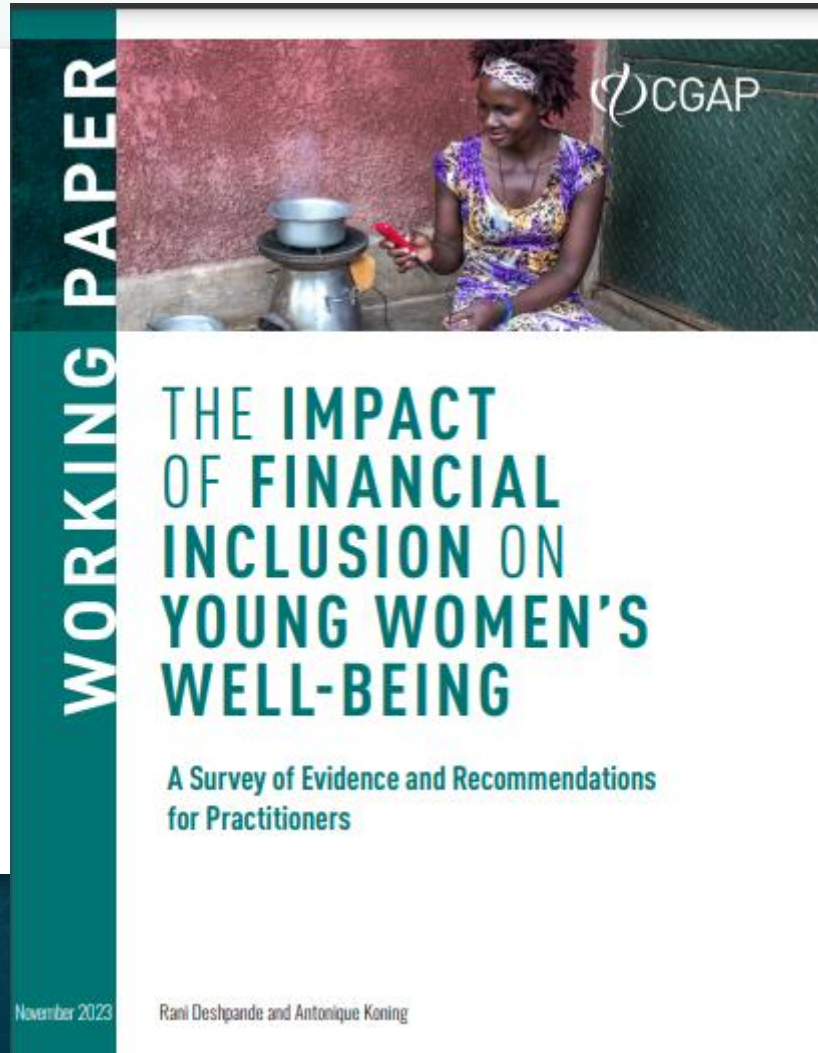
Young women's outcomes are pivotal and FI can help

Ownership of any account by age*



- Young women's outcomes are strategically important to development
- Young women are among the most socially & financially excluded of all potential financial services users
- Gender gap in financial inclusion begins around the age of majority

Evidence points to positive impact of Young Women's Financial Inclusion



Speakers



Sophie Sirtaine
CEO, CGAP



Marieme Esther Dissanou
Director Gender Programs,
MasterCard Foundation

Speakers

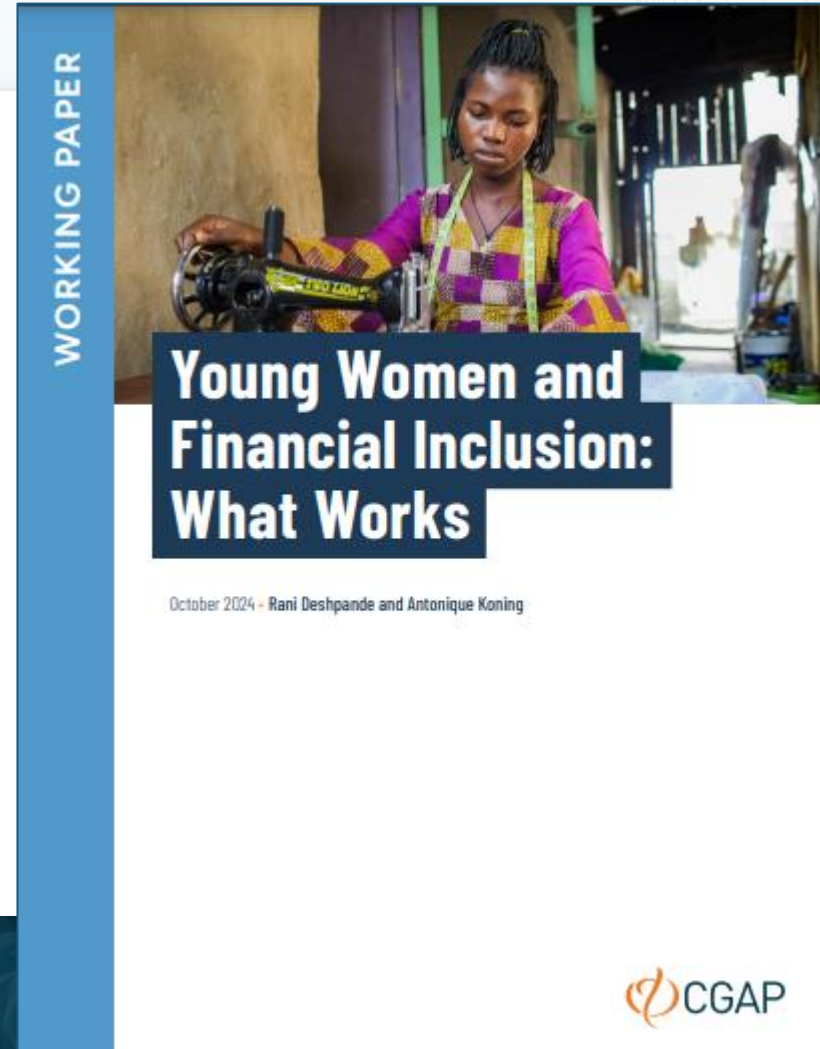


Rani Deshpande

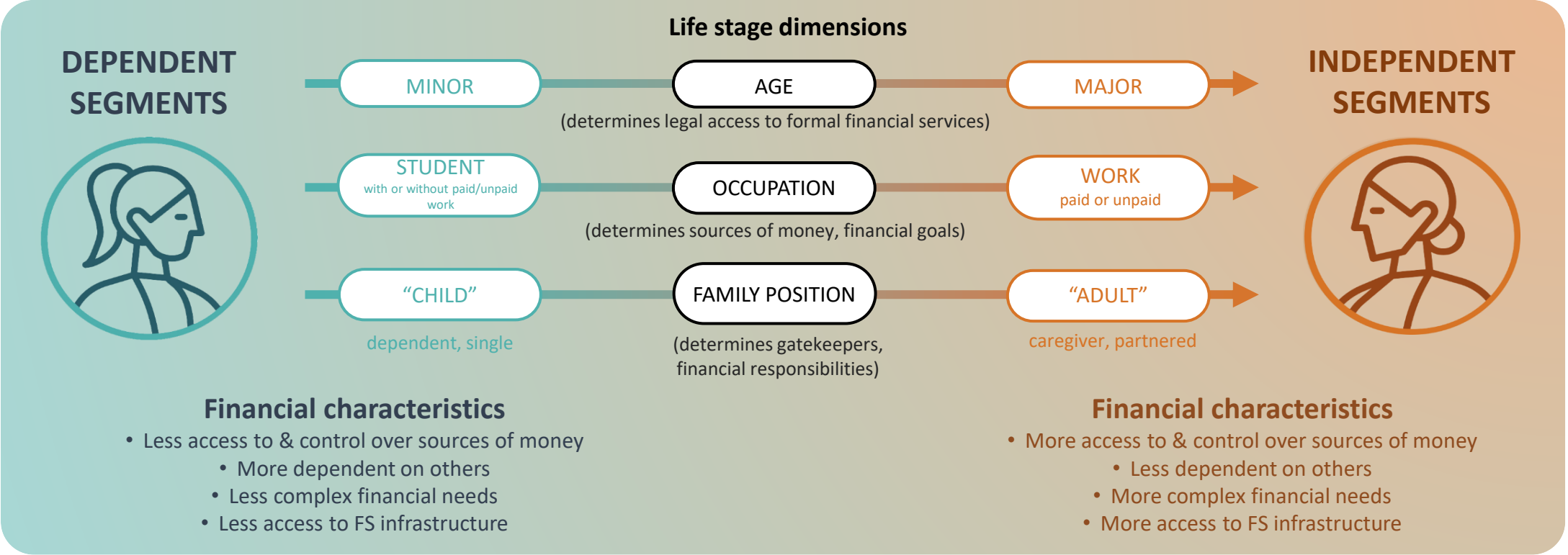
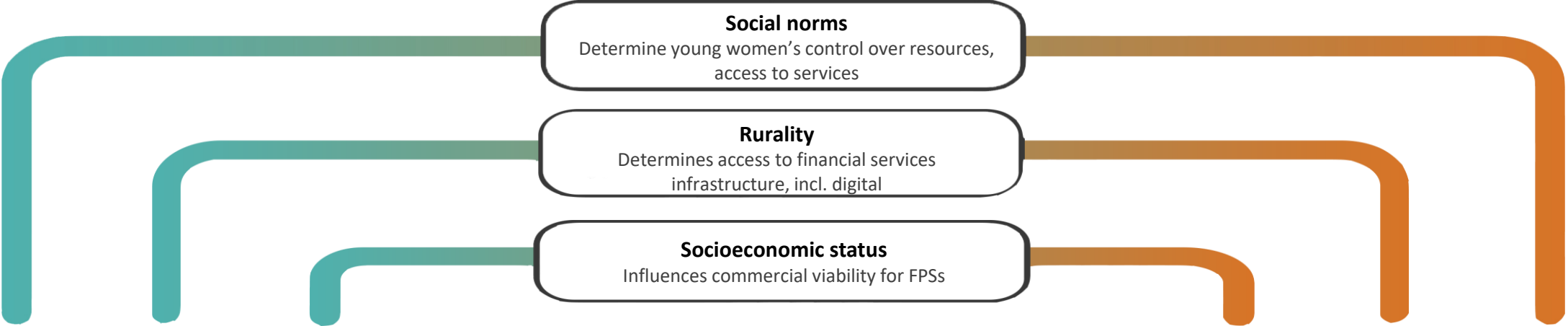
Senior Financial Sector Specialist, CGAP

How does young women's financial inclusion happen?

- Extensive [review](#) of published and unpublished documents by practitioner organizations
- Interviews with over 30 expert implementers
- Peer review by over 40 industry players reached through FinEquity



How depends on *who*

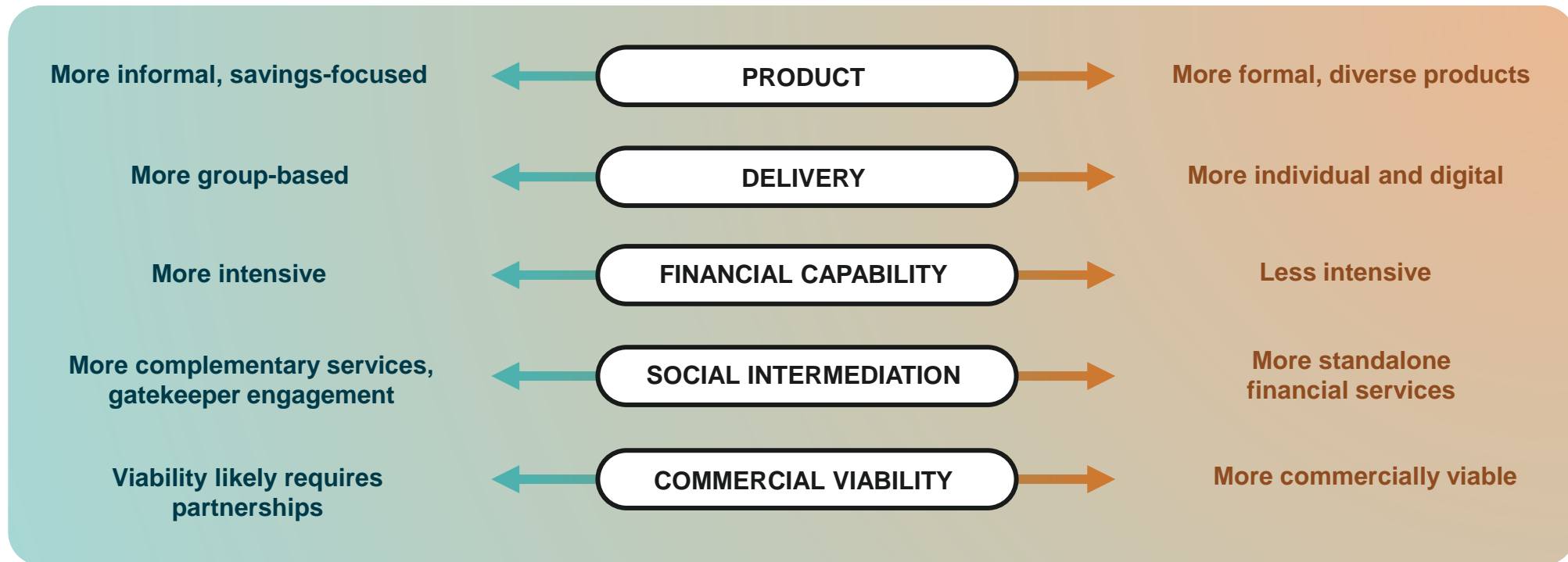


Key components of financial inclusion strategies for YW

DEPENDENT SEGMENTS



INDEPENDENT SEGMENTS



Speakers



Diana Lugutuah

Senior Programmes Officer,
CAMFED Ghana



Mercedes Canalda de Beras Goico

Executive President,
Banco de Ahorro y Credito ADOPEM, S.A.
Dominican Republic

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