

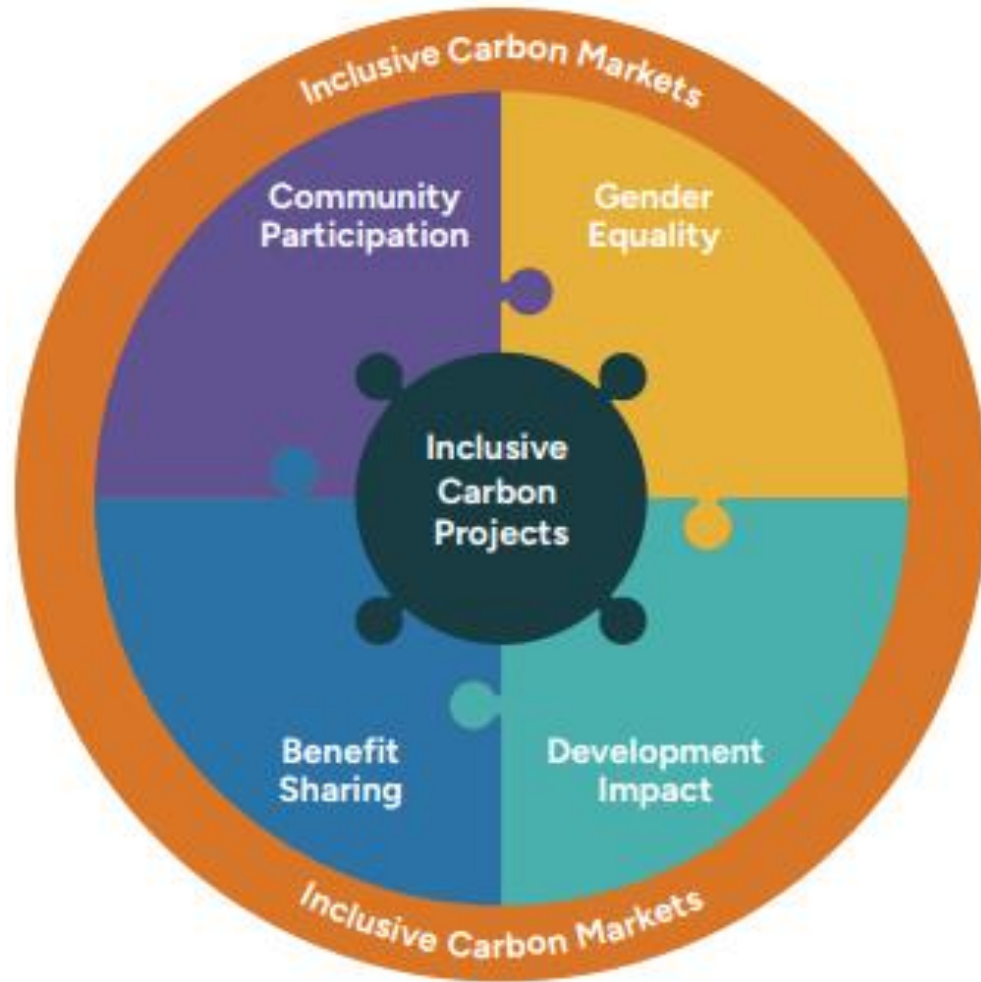


Gender-Inclusive Carbon Markets **Innovative Solutions for Women's Participation and Benefits**

A CGAP Webinar

5 March 2025

To realize more inclusive carbon markets, we must prioritize women



Women not only stand to benefit from carbon projects but are critical to their success.

Women stand to gain from their participation in carbon projects

11 SUSTAINABLE CITIES AND COMMUNITIES



8 DECENT WORK AND ECONOMIC GROWTH



3 GOOD HEALTH AND WELL-BEING



5 GENDER EQUALITY



7 AFFORDABLE AND CLEAN ENERGY



2 ZERO HUNGER



Women in South Asia using clean cookstoves saved **1 hour and 10 minutes a day**
~ Global Alliance for Clean Cookstoves

Women are also important contributors to the success of carbon projects

- Women are agents of change.
- Contribute to key project activities by providing labor, as sales agents for green technologies, MRV.
- Evidence shows that including women in carbon projects can also improve climate outcomes.

A study found that forest user groups with a 50 percent gender quota conserved more trees and shared payments more equally (Cook, Grillos, and Andersson 2019).

Unfortunately, women face barriers to participating in – and benefiting from - carbon projects



Limited Land
Rights and
Decision-
Making Power



Inadequate
Access to
Information and
Capacity
Building



Time Poverty
Due to
Gendered
Roles



Discriminatory
Gender norms
and Power
Dynamics



Lack of
Gender-
Responsive
Project Design

Women-centric financial services can help to address these barriers

- **VSLAs** to support women's livelihoods (KHASHI Hills REDD+)
- **Tailored loans** to enable women's participation (SEWA)
- **Digital payments** to control project benefits (Fair Climate Fund)



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Maximizing gender impact is an opportunity for carbon projects

- Carbon projects can **monetize co-benefits**, defined as development impacts aligned with SDGs.
- **Gender impact** is one of the most highly sought after co-benefits.
- However, the **lack of quality data** creates barriers to measuring, reporting, and monetizing co-benefits.

There is some evidence that buyers of carbon credits are **willing to pay a premium** for credits with certified co-benefits.

~ (Donofrio et al. 2023)

Three Ways CGAP is Supporting More Gender Inclusive Carbon Markets

1

Technical guidance for funders to support gender impact

2

Innovation in women-centric financial services

3

Improving the measurement and monetization of gender co-benefits

Meet Our Speakers



Nisha Singh

Senior Financial Sector Specialist,
CGAP



Haseeb Bakhtary

Lead Consultant, Climate Focus



Jeannette Gurung

Executive Director, WOCAN



Sandeep Roy Choudhury

Co Founder & Director, VNV