



WEBINAR

Towards 'Right-Fit' IMM for Financial Inclusion Investing: What's Missing and What's Next?

February 6, 2025, from 10-11am EST

Objectives & Agenda

01

What are enablers of and gaps in measuring and managing outcomes in financial inclusion investing?

02

What can we learn from the experiences of asset owners, asset managers, and FSPs?

03

What are some of the next steps to push the practice of measuring and managing outcomes in financial inclusion investing?

Meet The Speakers



Rachel Freeman
Tyme



Tara Murphy Forde
Global Partnerships



Adel Meer
IFC



Charley Clarke
CGAP



Estelle Lahaye
CGAP

Logistics



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The webinar recording will be emailed to all attendees and registrants.

Improving lives with financial services: beyond access and usage

Financial services


 Credit

 Savings


 Insurance

 Payments

Intermediate outcomes

 Financial well-being/
financial health of
individuals and
households


Development outcomes

 Women's economic
empowerment

 Climate adaptation

 Climate resilience

 Jobs &
entrepreneurship

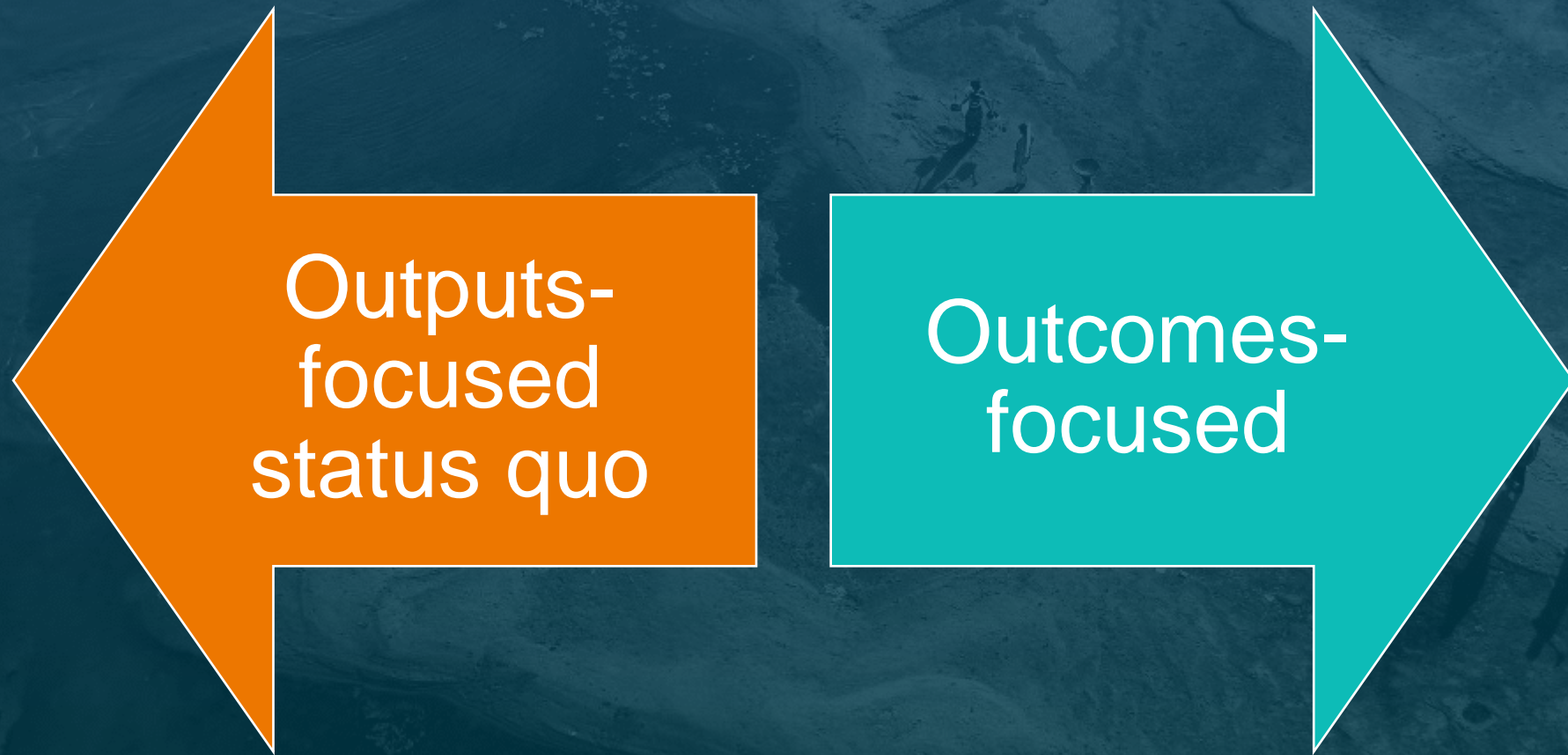
 Access to essential
services

Relevant SDGs



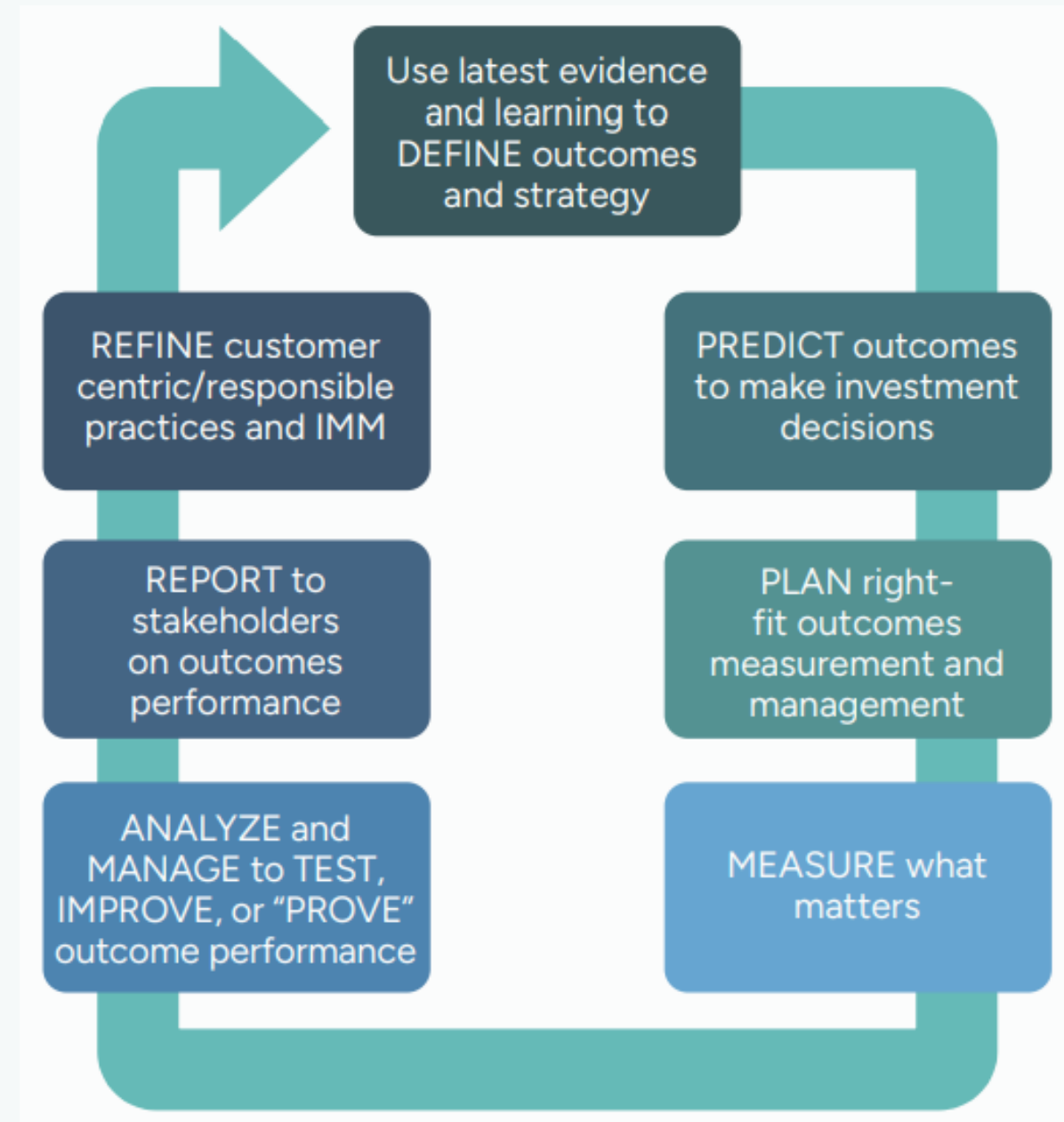
Why this? Why now?

IMM: Pushing for outcomes, stuck in outputs

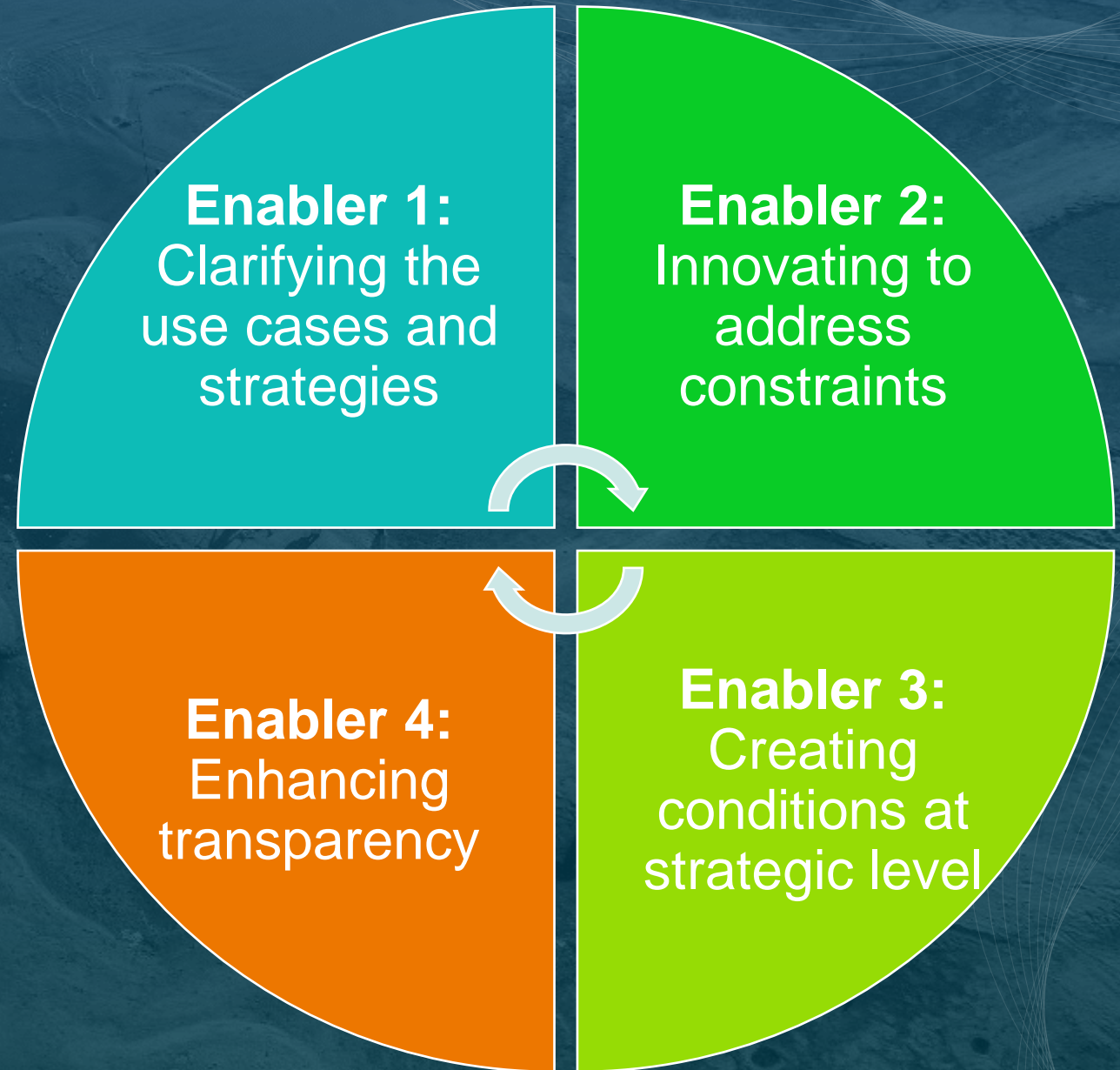


Different objectives, different outcomes data?

1. “Predict”;
2. “Test & Pilot”;
3. “Improve”;
4. “Prove”




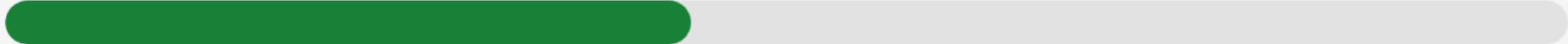


Four key enablers to align interests and actions and challenge the status quo.





Rank the enablers in order of priority to advance outcomes-focused IMM across the capital value chain

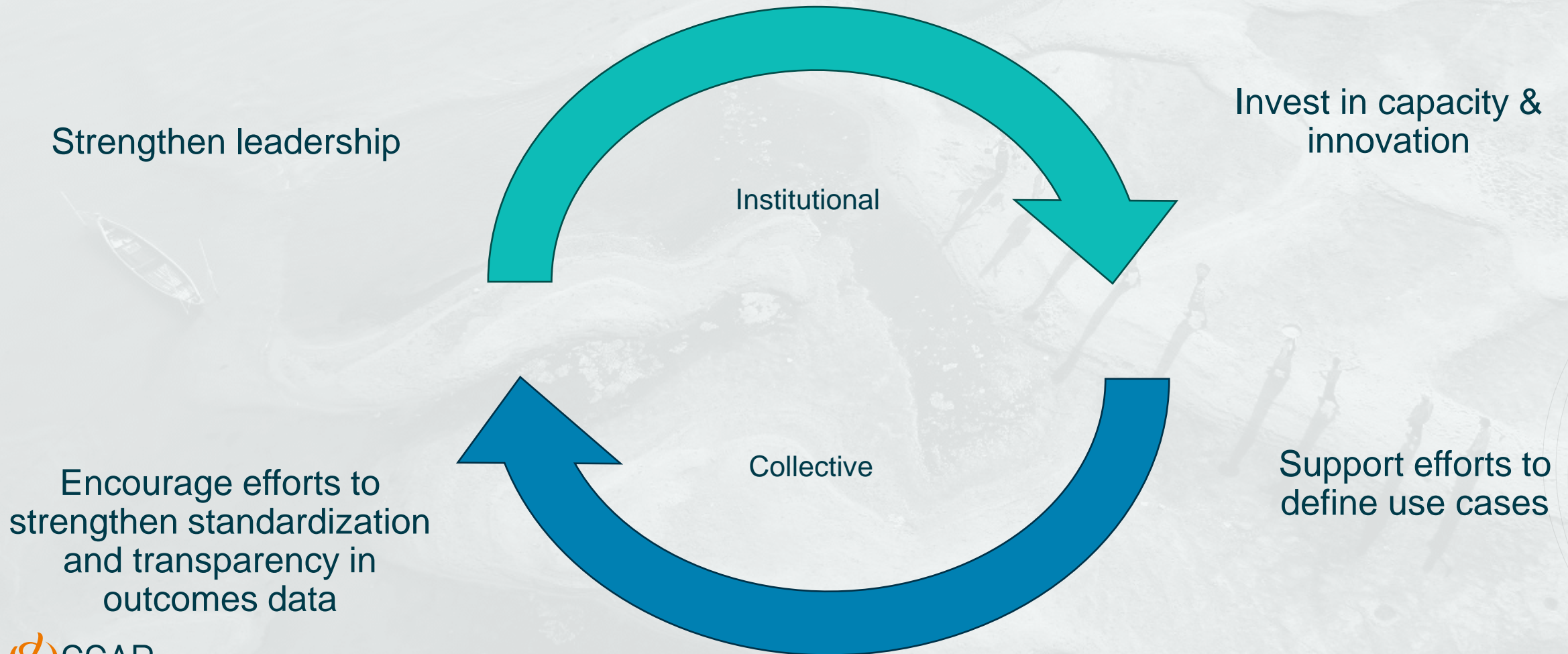
1. Enabler 1: Clarifying use cases and strategies for outcomes-focused IMM

2. Enabler 3: Creating conditions for integrating outcomes data into decision-making of LPs, GPs, and FSPs

3. Enabler 2: Innovating to address methodological and operational constraints

4. Enabler 4: Enhancing transparency in outcomes data


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Key actions to pave the way forward in IMM



CGAP's contribution: Clarifying the use cases and IMM strategies focused on outcomes

"A good use case clarifies not only what should be done, but also who needs to act and why it matters"

- ✓ **Launching & validating use cases with key partners**
- ✓ **Translating use cases into a practical IMM strategy guide**
- ✓ **Rolling out stakeholder engagement to foster alignment and adoption**

CGAP Members



CGAP Strategic Partners





Thank you

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